



2024 JERSEY FRESH FARM TO SCHOOL FARMER RECOGNITION AWARD

APPLICATION DEADLINE: JUNE 30, 2024

The New Jersey Department of Agriculture wants to recognize farmers who are doing an outstanding job connecting with schools, through incorporating their local produce in school meals and educating students about agriculture. One farmer will be honored with the *JERSEY FRESH FARM TO SCHOOL FARMER RECOGNITION AWARD* during Jersey Fresh Farm to School Week, September 23-27, 2024. This is an excellent opportunity to promote your Farm to School efforts, such as featuring Jersey Fresh produce in local school meals. In addition to the health benefits of eating locally grown fruits and vegetables, Farm to School encompasses endless educational opportunities to teach students about fresh produce grown in the Garden State and the New Jersey agricultural industry.

APPLICATIONS ARE DUE JUNE 30, 2024. To learn more about resources available for growers, visit the New Jersey Department of Agriculture's Farm to School website at www.farmtoschool.nj.gov.

The United States Department of Agriculture (USDA) supports Farm to School through research, training, technical assistance, and grants.

Please send your completed application and supporting documents to newjerseyf2s@ag.nj.gov or via mail to:

New Jersey Department of Agriculture
Division of Food and Nutrition
Attention: Farm to School
P.O. Box 334
Trenton, NJ 08625-0334

Questions? Contact: Nicole Broadwater
Farm to School Coordinator
Nicole.Broadwater@ag.nj.gov
(609) 292-8662



SECTION 1: APPLICANT INFORMATION

1. FARM NAME: _____
2. COUNTY: _____
3. CONTACT NAME: _____
4. CONTACT PHONE NUMBER: _____
5. CONTACT EMAIL: _____
6. STREET ADDRESS: _____
7. CITY: _____
8. ZIP CODE: _____
9. FAX: _____
10. WEBSITE: _____

SECTION 2: GENERAL FARM INFORMATION

Please tell us more about your farm. Check all that apply.

General Farm Information:

- Our farm participates in the Jersey Fresh Quality Grading Program.
- Our farm is GAP (Good Agricultural Practices) certified.
- Our farm sells wholesale.
- Our farm sells direct to consumer/retail.
- Our farm is a vendor at a community farmers market.
- Our farm can provide schools with fresh, whole unprocessed vegetables.
- Our farm can provide schools with fresh, whole unprocessed fruits.
- Does your farm sell to a broker? Name of Broker Click or tap here to enter text.

Our farm can deliver. Check all that apply.

- Daily
- Several times a week
- Weekly
- To a mutually convenient location
- Through a distributor, name of Distributor Click or tap here to enter text.

SECTION 3: FARM TO SCHOOL ACTIVITIES

Check all that apply.

- We host school field trips.
- A member of our farm staff has visited a school for an assembly, or a classroom visit within the past year.
- Our farm sells produce to schools directly:

If so, how many schools buy your product? Click or tap here to enter text.

How often/approx. how much have these schools purchased of your product in 2024? Click or tap here to enter text.

We communicate with customers about Farm to School activities. Check all that apply:

- Flyers posted in farm store
- Online newsletter
- Website posts
- Social media:

Please further explain your Farm to School activities below. If you have pictures, video or any social media that highlights your connections to schools, please attach or forward them to us by email or through mail at the address listed on the application.

SECTION 4: JERSEY FRESH FARM TO SCHOOL WEEK

A 2011 law established the last week of September every year as *JERSEY FRESH FARM TO SCHOOL WEEK*, promoting Farm to School efforts to:

- Strengthen children’s and the school communities’ knowledge about agriculture and nutrition**
- Increase children’s consumption of Jersey Fresh fruits and vegetables**
- Increase market opportunities for farmers**

Please indicate how your farm participated in any promotion/event during the annual *JERSEY FRESH FARM TO SCHOOL WEEK*, September 25-29, 2023. Examples of related activities include participating in a farmer visit assembly, providing seeds or technical assistance for a school garden, participating in a Harvest Meal highlighting food produced on your farm, having a school use produce from your farm for a cooking contest, etc.).

Please check all that apply:

- Our farm did NOT participate in Jersey Fresh Farm to School Week events or promotions (**Skip to Section 5**)
- Harvest Meal Event
- School garden-related event or activity

- Cooking contest(s) using farm's produce
- Classroom or cafeteria taste tests using the farm's produce.
- School group visits to our farm
- We visited a school and spoke to the students about farming

Other, please describe:

SECTION 4: JERSEY FRESH FARM TO SCHOOL WEEK

Describe activities below, (Attach additional documentation if necessary).

11. SECTION 5: OCTOBER-NATIONAL FARM TO SCHOOL MONTH

The Healthy Hunger Free Kids Act of 2010 designated the month of October annually as National Farm to School Month.

Please indicate how your farm participated in any promotion/event during the annual *NATIONAL FARM TO SCHOOL MONTH*, October 2023. Examples of related activities include participating in a farmer visit assembly, providing seeds or technical assistance for a school garden, participating in a Harvest Meal highlighting food produced on your farm, having a school use produce from your farm for a cooking contest, etc.).

Please check all that apply:

- Our farm did NOT participate in National Farm to School Month events or promotions
- Harvest Meal Event
- School garden-related event or activity
- Cooking contest(s) using farm's produce
- Classroom or cafeteria taste tests using farm's produce
- School group visits to our farm
- We visited a school and spoke to the students about farming
- Other, please describe:

SECTION 5: OCTOBER-NATIONAL FARM TO SCHOOL MONTH

Describe activities below, (Attach additional documentation if necessary).

**Please send your completed application and supporting documents to
Nicole Broadwater, Farm to School Coordinator, at newjerseyf2s@ag.nj.gov or via mail to:**

**New Jersey Department of Agriculture
Division of Food and Nutrition
Attention: Farm to School
P.O. Box 334
Trenton, NJ 08625-0334**